

Mud Dog Run

Frey's Brewing Company

Frederick, MD

April 22, 2017

www.muddogrun.com

Clickit Events™
Click it to get your Tickets.

Clickit Events would love you to become a part of the **Mud Dog Run** family!

Contents

- 2 Event Details: What is the Mud Dog Run?
- 3 Sponsorship Details: Pricing and Packages
- 5 Sponsorship application and contract

The Mud Dog Run is back and better than before! The run is back with our muddy obstacles and fun course at a new location this year. We will be at Frey's Brewing Company in Mt. Airy, MD. In addition to offering sponsorships, we've added a *design your own obstacle*, to let you really become a part of the Mud Dog

family. And a portion of the proceeds will go to Habitat for Humanity of Frederick County.





The Mud Dog Run is a fun, high-intensity, obstacle course run that will encompass 5 kilometers of tough terrain.

Event Details

The Mud Dog Run will encompass 5 Kilometers of very tough terrain. The course will contain obstacles such as, climbing walls, cargo nets, mud pits, and other fun but challenging obstacles. This race is not for the faint of heart. If runners like a challenge and some food topped off with a beer (or two) at the finish, then the



Mud Dog Run is just their type of race.

Aside from the best time they've had running a 5K, Mud Dog Runners will receive:

- Mud Dog Run gifts (Including a T-Shirt & souvenir Mud Dog Run Pint Glass)
- Entry to after party and entertainment
- Creating new and lasting friendships with fellow Mud Dog Runners

After the run, Mud Dog Runners can cool off during the after-party featuring beer from Frey's Brewing Company and entertainment.



Habitat for Humanity believes in the "hand up, not hand out" philosophy, they partner with hardworking Frederick County families who cannot qualify for a conventional mortgage, and have no other way to own a home of their own. The partner families work side-by-side with volunteers from the community to build or renovate their homes. visit: frederickhabitat.org



The Top Dog Sponsor: \$5,000 (only one available)

This package includes:

- Logo on start and finish line banners
- Logo on backdrop with Mud Dog runners' pictures
- Multiple announcements over P.A. of sponsorship during event
- Booth with table and 2 chairs (10 x 10 space)
- Recognition as The Top Dog Sponsor on all marketing (website, newsletter, and social media)
- 6 complimentary registrations to the Mud Dog Run

Design Your Own Obstacle: \$2,500 (only one available)

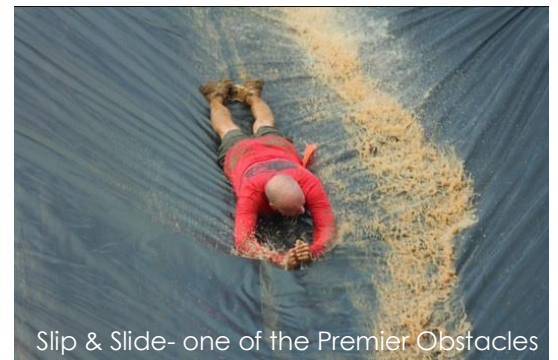
This package includes:

- Design your own obstacle with our Clickit Events Course Coordinator, Dale (cost for labor and materials cannot exceed \$1,000)
- Signage on obstacle
- Signage along the course
- Booth with table and 2 chairs (10 x10 space)
- Several announcements over P.A. of sponsorship during event
- Recognition as Obstacle Sponsor on all marketing (website, newsletter, and social media)
- Social media contest involvement
- 4 complimentary registrations to the Mud Dog Run

Sponsorship options

Benefits of sponsorship:

- support our community through Habitat for Humanity
- advertising and exposure for your business online and at the event
- by sponsoring the Mud Dog Run, you become a part of the Clickit Events Sponsorship Program, which makes you eligible for discounts and first pick on sponsorships for future Clickit Events
- ALL sponsors will be allowed to include marketing in runner's registration packets



Slip & Slide- one of the Premier Obstacles

Questions? Email our Sponsorship Coordinator, Lynda Wagner at lynda@clickitevents.com or call (301) 452-2619

Sponsorship options

Premier Mud Dog Obstacle Sponsor: \$1,500 (four available)

Premier obstacles include: slip 'n slide, spider wall, barbed wire crawl, vertical wall

This package includes:

- Signage on obstacle
- Signage along the course
- Booth with table and 2 chairs (10 x10 space)
- Several announcements over P.A. of sponsorship during event
- Recognition as Premier Obstacle Sponsor on all marketing (website, newsletter, and social media)
- 2 complimentary registrations to Mud Dog



Mud Dog Obstacle Sponsor: \$900 (eleven available)

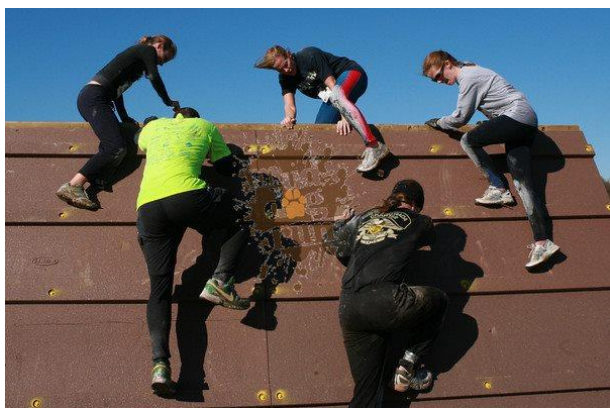
This package includes:

- Signage on obstacle
- Announcements over P.A. of sponsorship during event
- Recognition as sponsor on marketing (website and social media)
- Booth with table and 2 chairs (10 x 10 space)
- 1 complimentary registration to Mud Dog

Mud Dog Obstacle Booth Sponsor: \$500 (six available)

This package includes:

- Booth with table and 2 chairs (10 x10 space)
- Several announcements over P.A. of sponsorship during event
- Recognition as sponsor on marketing (website and social media)
- 1 complimentary registration to Mud Dog



Questions? Email our Sponsorship Coordinator, Lynda Wagner at lynda@clickitevents.com or call (301) 452-2619

